

A Tribute to Marc Wilkofsky



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Getting to know you..

Marc always loved party games. Answer the questions below and then trade with a friend or stranger to get to know them better!

What would you like to add to your life?

What motivates you to exercise?

What is your idea of heaven?

If you were a criminal master mind, what would be your criminal racket?

Who is someone from your past that you are sorry you lost track of?

What is your favorite thing about fall?

What is the best food on a hot summer day?

What subject do you wish you had paid more attention to in school?

If you life had a sound track what song would you pick for it?

What music do you and you father have in common?

If you did not need the money what would you do for work?

If you had an extra room in your house what would you use it for?

What grown-up job did you want to have when you were a child?

What daily activity bores you?

In what way are you superstitious?

What is your dream job?

Who was your best friend growing up?

When was the last time you turned your mobile phone off (not just on silent)?



"Marc alway wanted the best for all of us. Our happiness was his happiness."

-Dave Roman

Marc Trivia compiled by Matt Hawkins

1. The name of Marc's site that offered tips on how to use the subway: a. Subway Tips & Tricks b. Subway Survivor c. Subway Casting Call

2. Marc's number one tip on getting to your destination the fastest:

a. Never get off the train you already got on. b. Switch to the express c. Never ride the C train

3. The name of Marc's blog:

a. Thoughts by Marc b. MarcWorld c. Pop Thoughts

4. Marc had a pop culture column for a Connecticut news site. What was it called?

a. Poptropica b. Connect2pop. c. Pop Topic

5. What was the site itself called?

a. Scientific Dinosaur b. Soaps & More c. News and Notes

6. Marc used to host a game show at what Long Island based sci-fi convention?

a. Babylon-Con b. Long Island Anime Fest. c. I-CON

7. The game show that he used as a template:

a. Jeopardy b. Wheel of Fortune. c. Matchgame

8. Starting in 2003, Marc created his online award ceremony to commemorate great moments in pop culture for that year. What was it called?

a. The Pop-A b. The Pop-B c. The Pop-C

9. The name of the Calvin Klein model that Marc met in person, in the fall of 2001:

a. Nicholas Flamel b. Travis Fimmel c. Travis Nichols

1.b 2.a 3.b 4.c 5.a 6.c 7.a 8.c 9.b

ANSWER KEY

It's a FACT!



Marc Wilkofksky graduated from Rutgers.

Marc Wilkofsky performed an astounding "Jumpin' Jack Flash" in front of a live band at Squeezebox. The audience went slack-jawed for a moment, then erupted in applause.

Marc Wilkofsky proofread Alan Moore's "Writing for Comics."

Mark Wilkofsky appeared as a guest several times on The Tempestt Bledsoe Show, billed as "The Nicest Guy in The World" who was having trouble getting a date. His first appearance was so popular, Tempestt had him back on the show to check up on his romantic progress.

Marc Wilkofsky once chased Tom Bosley through the streets of Manhattan, crept up to him on the sidewalk, gently touched him on the elbow and asked how he liked New York City. (Tom reportedly responded "aaa" and shuffled away.)

Marc Wilkofsky had a blog at Soap Opera Weekly called "Any Hour Now."

Marc Wilkofsky's favorite R.E.M. song was "Nightswimming," and he once dressed up as Michael Stipe for Halloween.

The name "Wilkofsky" appears on Robot Chicken as part of a running in-joke. Show co-writers Matt Senreich, Doug Goldstein, and Mike Fasolo originally worked at *ToyFare*, the *Wizard* magazine spin-off.

Marc Wilkofsky was able to successfully close down the New York City chapter of Friends of Lulu in 2012. They closed in good standing with the IRS and in the black, thanks to Marc and Charlie Boatner. The chapter's final act was to make a donation to the Media section of Girls Inc. of New York City, an organization which works to empower young women in NYC.





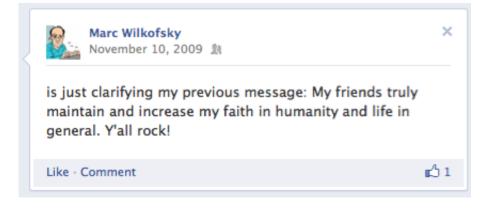


Marc Wilkofsky November 8, 2009

has decided to continue to see the good in everyone, including the subway rider who cavalierly leans against the entire pole and the otherwise knowledgeable waiter who says, "Oh, no, that dish isn't spicy," when it so completely IS. Glad to know the rockin' people who keep, and increase, my faith in humanity.

L 1 Q 2

Like - Comment







http://marcpw.livejournal.com/

"I know it's a challenging time, and have just three brief pieces of advice: Count your blessings. Connect with your family and friends. Try to find ways to smile and even laugh." -Marc Wilkofsky (April 12th, 2009)





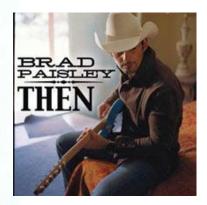




CATHERINE ZETA JONES as AVATAR (DONNA TROY)

Donna Troy can kick your ass and look great doing it. Gatherine Zeta Jones ("Mask of Zorro") should have no problem delivering on both counts. And, hey, she's got a great Mediterranean look going perfect for an Amazon.

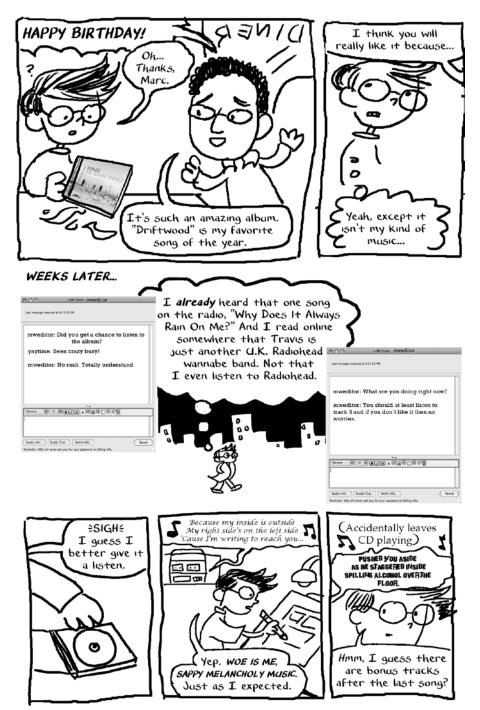






WIZARD EDITOR GETS BYRNED!

GROWING AS A PERSON





-dave roman

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Marc Wi	lkofsky				1st
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BACKGROUND



Copy editor

American Media Inc.

June 2000 - March 2012 (11 years 10 months) | New York, NY

Copy editor, Soap Opera Weekly · June 2000-March 2012

Responsible for editing and proofreading textual material in a weekly national magazine covering daytime and prime-time soap operas. Prioritized and worked on dozens of articles on a daily, fast-paced basis. Wrote a blog called "Any Hour Now." Added responsibility of copy-editing Soap Opera Digest in June 2011. Wrote several articles and captions, continually contributed ideas for the magazines, and conducted numerous interviews with television actors. Regularly updated magazine's style guide. Created several departments, including NameGame and This is Where I Came In..., and vastly increased my editing speed.

Copy coordinator

dELIA*s

June 1999 - June 2000 (1 year 1 month) | New York

Checked the information regarding hundreds of clothing items for, and edited the text in, this teenage fashion catalog company's frequent publications. Regularly updated several databases detailing hundreds of items.

Copy coordinator

Bloomingdale's By Mail

June 1998 - June 1999 (1 year 1 month) | New York, NY

Checked information about hundreds of clothing items for, and edited pages in, publications of the national catalog; improved my time-management skills. Wrote copy for various items.



"On this Earth Day, I have a brief message. Pick a person on the planet — someone you care about and tell that loved or liked one how you feel about them. You might just light up their world. Then tell that someone about your favorite daytime soap, and if it's new to them, maybe they'll give it a try. That's a fine seed to plant. Thanks!" -Marc Wilkofsky (April 22nd, 2011)

Current Mood: 💣 contemplative

"I recall being stuck at home from school on snow days, and as the latest blizzard pounded on the windows, an hour of GUIDING LIGHT brightening up the TV screen was my hot cocoa. Each scene or act, whether the year's holiday season was being celebrated or someone was being romanced or blackmailed, created memorable coziness in my tweenage years, and for many years to come." -Marc Wilkofsky (Sep 11, 2009)

"Why do I watch soaps? One of many reasons is that the writing is inspirational...I've said that for decades, and I've meant it. The entertaining and often complex writing in daytime dramas inspires me as a writer.

Why do people watch soaps? For innumerable reasons...but one reason comes up a lot: They learn to care about the characters. Yes, these characters go through fictional misery, but they also enjoy relatable, realistic, amazing triumphs." -Marc Wilkofsky (Jan 28, 2011)



2 3 AL -B MORE MEDUCTION CHOILE NEDUCTION · VOCALS & LYRKS-Mare Wilkofsky 1. SIT DOWN 2. TELL YOU EVERTHING Music Ulatin Finke 3. IF THIS WHILE A WORLD Recorded in Bradeline, User 4. Look My Why



R.I.P.: Marc Wilkofsky

11/25/2012 By The Beat 📃 16 Comments



Pretty stunning news today as word has been going around that **Marc Wilkofsky** has passed away at the very young age of 42. Details are unavailable. "Wilco, as he was known, got his start in comics as a copy editor at Wizard magazine. With his indie sensibilities and love of soap operas, Wizard wasn't the best fit for Marc, and after leaving he found a job at Soap Opera Digest where he seemed to be happy as could be. Around this time (the late '90s on) Marc joined the New York Chapter of Friends of Lulu, the organization for women in comics, and was a tireless organizing force, winning the Lulu award for Volunteer of the Year in 2005.

In recent years, Marc was a regular at the monthly NYC Comic Jams, and that group is mourning his death today.

Through it all, I doubt there is a single person who ever met Marc who would not agree that he was one of the sweetest, kindest, gentlest people on the face of the earth. He always tried to stay upbeat even when life dealt him reverses, supported everyone around him with kind words, and through all his quirks (he was a copy editor, after all) remained a good soul. I am so shocked at his early passing, and I hope he got some of the happiness that he deserved in life."

-Heidi MacDonald







Marc really was one of the sweetest, kindest, and gentlest souls I've ever met. He was so hardworking for Friends of Lulu, and really made every convention nicer. I'm so surprised and sad to hear this news today. I wish I had thanked him and made him feel valued more-the way he made everyone around him feel.



This really is a loss to the entire world. Marc was such a giving, selfless individual.



Jenny Gonzalez-Blitz says: 11/25/2012 at 8:11 pm

I've just read of this news and am very surprised and saddened to learn of this. Marc was always a very kind-hearted person when I saw or spoke to him. I'm sorry to hear of this, and know he will be missed around the comics folks of NYC.

Matt Hawkins says: 11/25/2012 at 9:15 pm

Marc was, without question, the most kind-hearted, giving, gentlest individuals I've had the pleasure to become friends with. His contributions to the local New York comics scene cannot be emphasized enough.

Again, thanks for the write-up Heidi. I'm glad he's being remembered in such a fashion, and I have a feeling that many of us will be swapping favorite Marc stories for a very long time to come, which I'm sure he would appreciated.

Jimmy Palmiotti says: 11/25/2012 at 11:19 pm

I am gonna miss that guy. Always had something nice to say, loved comics and the people in the business and always wore a genuine smile. Rest in Peace Marc...you will be missed.



Cheese says: 11/26/2012 at 12:23 am

Marc was more then just a regular attendee to our regular jams, he was an integral part of the mix that make them what they are. On a personal note, he was some ways was the reason I keep them going. I feel we touched him in some very personal ways and vice vera. I will miss him deeply. We will have a more in depth comment tomorrow on http://houseof12.tumblr.com. I wish him well on his adventures across the universe, wherever that may take him.

- Cheese

Allan Rosenberg says: 11/26/2012 at 10:35 am

Marc was one of our shining stars in the Ramapo High School Comic Book Club and helped make the Ramapo High Comic Con the success that it was. We kept in touch for many years while he was at Wizard. It was always great to see him at a comic show. His beaming smile will be so missed.



I just heard about this. I hadn't seen Marc in years but your right, he was a sweet , sweet man.



I knew Marc from Friends of Lulu and am very sorry to hear he has passed. He was really kind, interesting and friendly person.



MEMORIES

"Once, when we were roommates, he found me w/a date on the couch (he would usually smile and say "howdy!," and when I tried to mention it (quasi-apologetically) later, 'cause it was the morning and he was headed off to work, he just laughed and smiled and said, "I work for soap operas."

--Louisa Ashlegh

"Marc wrote isongs. He was good with words, and had a lovely singing voice." -Louisa Ashlegh

"At some point, I grew accustomed to seeing Marc Wilkofsky on TV standing in the crowd on The Today Show, or at the dinner reception at the end of an episode of Queer Eye for The Straight Guy." -Mike Brisbois

"Marc Wilkofsky remained actively committed to the New York chapter of the Friends of Lulu longer than anyone." -Mike Brisbois

"At work, he was fairly quiet, but if you got him into a karaoke bar, forget it! I'll always remember his version of "Mack The Knife" and how much joy he had when he was singing for a crowd."

-Naomi Rabinowitz

"I didn't know Marc well, but I saw him all the time at cons and other comics functions, He always had a happy hello. There are too few really nice guys around, and now sadly there is one less."

-Scott Roberts

"He was, indeed, one of the nicest, most sincerely caring people that I've met in NY. He didn't need to know me for any reason, but every time I'd see him around MoCCA Artfest or NYCC or another event, he always wanted to hear about how things were going and to share what he was up to."

"Everything he did, he did with such enthusiasm and passion - talking about soaps or comics, dancing, singing the Loews Theater theme song. The world is a less joyful and distinctly less quirky place now. He will be deeply missed." -Layla Vohl "Marc and I worked together on the Parkinson's Unity Walk for about ten years. We usually kept in contact a few times during the year outside of the time around the Walk, and I had just been thinking over this past weekend that it was time to reach out & check in with him. He was such a kind, sweet guy." -Sara Beam

"The very sad and untimely passing of our friend Marc Wilkofsky is yet another chilling reminder to read all the books you can, see all the movies, listen to all the records, and get your own goddamn art out there." -Brian Musikoff

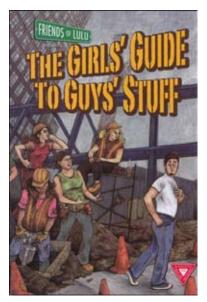
"Marc and my husband Craig Jaffe were friends since at least high school, as they worked on the literary arts magazine together. I first met Marc when we "bumped" into him at a comic magazine event in NYC over 10 years ago. It was the first time in ages that Marc and Craig had seen each other and it was immediately apparent that a revival of their friendship was bound to happen. My first and lasting impression from subsequent meetings of Marc was that he was a sweet, gentle man who had infinite love for his friends and glowed in their company. Souls like his are needed on this plane." -Dana Jaffe

"He seemed so genuinely interested in asking about how we were doing and catching up whenever we saw him, we'd end up chatting about soap operas and Buffy and he was just so sweet and nice.

-Michele Catlin

"Marc was a constant positive influence on my life. He always made me want to be a better person, to truly deserve a friend as good as him." -Dave Roman





"What a character. He loved to dance. Always ate every single bite of food on his plate. Brought his friends to diners for his birthday and made us play quiz games. Idolized Wonder Woman. Never failed to tell me he cared about me. Thank you, Marc. I'll miss you so." -Raina Telgemeier





"Marc Wilkofsky was, without question, one of the kindest, sweetest people to have ever graced our lives.

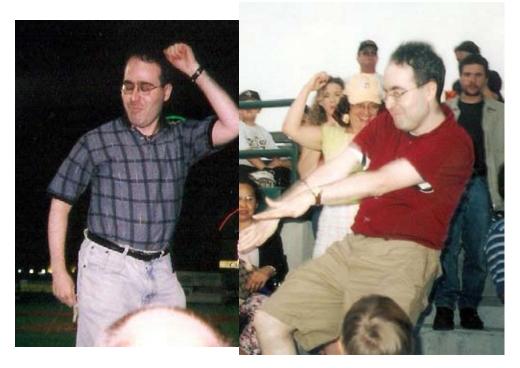
I remember when Marc and I both got kicked out of karaoke at the Pussycat Lounge when our stab at Britney Spears went off the rails and turned into Christina Aguilera in the most painfully, hilarious fashion.

I remember exactly ten years ago, when I was going through a rough patch and was effectively homeless. Marc was kind enough to let me into his home and crash on his couch while I got a new job and new place to live.

Despite it being a particularly tough time in life, I still treasure the experience and memories, and now they're all the more significant. You are dearly missed already Marc." -Matt Hawkins

"Today I'm remembering how, in the five years I had the pleasure of working with him, Marc Wilkofsky would always come over to my cubicle with a thumbs-up and a smile, whether it was to say "Well, go Yankees" after they did something good (even though he wasn't a big baseball fan) or if he was just inquiring about how my weekend was. He always remembered birthday and holiday cards, inscribed with something heartfelt and well-put, and his gentle nature, love of song and genuine good cheer were unforgettable. The world is definitely a lesser place without him in it."

-Karen Bischer





"Back in the day, Marc wanted me to start a band called The Ghosts with the other significant others of the girls in Mz. Pakman. Wish we had!" -Tim Kelly

"Mark always went above and beyond for anyone who needed it." -Megan Weber

"I remember 7th Grade, Mrs. Crabtree's English class. Years before I knew I'd be involved in marketing... Marc was my partner in developing a "TV commercial" for what was at the time a fictional product. (It was something rather similar to an iPad...) I think the last time I saw him was lunch at Juniors in GCT with Craig Jaffe maybe 18 months ago?" -Scott J. Epstein

"I haven't spoken to Marc in years, but he most definitely had a profound impact on my life. He didn't just teach me about copy editing; he taught me some great life lessons. Be true to yourself. Don't be afraid to be different from everyone else. Just be yourself and shout it to the world.

There's a bit less zaniness in the world today. A few less oys and not nearly enough yup, yups. You will most definitely be missed, Marc. But at least we know there's going to be a lot less typos in Heaven." -Andrew Kardon I first met Marc in 1995 when I attended my first Great Eastern Convention after getting on the internet. I was a regular at the DC Online chatroom on AOL and I met Marc at a gathering of people who hung out there. He was still working at Wizard Magazine at the time, he still had his beard and he was still straight. In fact, he told me this story about how he had gone on the Dating Game and we immediately clicked.

I've had lots of great experiences with Marc, going to movies and even recording one of his original songs, but the times I'll never forget took place when we were attending I-Con on Long Island for Friends of Lulu cause we had a bunch of adventures.

The first year I went to I-CON, we learned that we didn't have two rooms or a double room for the four people attending but in fact had a single room with a queen size bed. It was a huge problem and I can't remember how it all panned out but somehow Marc convinced them to let us stay in the honeymoon suits and that's what we did, him and I sharing a very large king size bed. I remember Marc going for a bath in the giant jacuzzi the next day and the whole thing was just really surreal and amusing to me. (I kind of thought that if I ever spent the night in a honeymoon suite ever it would be with my wife, not Marc.)

But it was the next year that I'll never forget and the adventure of the flyers. I met Marc at Jim Hanley's to pick up the Friends of Lulu supplies and he realized that the flyers we needed for the convention were not there and it turned out that his friend (whose name will not be revealed) had come by and grabbed some stuff and he picked them up, but Marc was fairly freaked out because he didn't want Elayne (who was chapter president at the time) to find out that we didn't have the flyers for the booth. Over the next few hours on our trip out there, Marc was trying to figure out what to do to get the flyers, frantically calling his friend and he finally decided that he'd just go to pick them up... except that his friend lived on the other side of Long Island and by the time we got out there, it was already pretty late. He decided that if he could get across the island to the other train line, he could catch the last train to pick up the flyers, then get on the first train back and be at the booth with them by the time the convention started.

I can't remember how I was convinced to go along on this trip but he was really freaking out so I figured it he could use some support. I took a cab with him to the other train line but it was obvious there wouldn't be a train for hours so I came back to the hotel, but Marc did indeed wait for the train and he got back to the hotel room we were sharing (separate beds this time) around 2 or 3 in the morning and Elayne was never the wiser. I promised Marc I'd always keep it a secret what he went through to get the flyers but I just remember him going way out of his way to make sure we had what we needed for the booth.

And that was just one of the many things that Marc did for the NY Chapter of Friends of Lulu, how dedicated he was to make sure everything was perfect, and what he'd do to make sure everything was the way it was supposed to be.

As long as I've known Marc, he's always gone out of his way to help others, often putting himself out and I hope that the people who knew him carry on Marc's selfless dedication to helping others as well.

He'll be missed by anyone who knew him, whether they spent a few moments with him or knew him for years."

-Ed Douglas

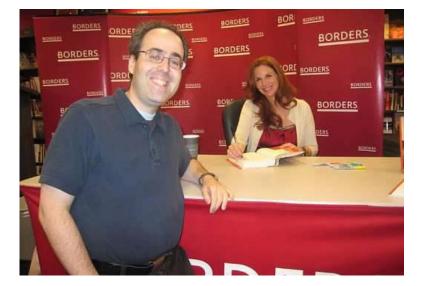


Marc was the first friend I ever made in my professional life, when I started working at Wizard magazine after college. I had been hearing stories about Marc since I was a freshman at Rutgers - he'd started the Rutgers Organization of Comic Collectors, and I was told all about this quirky but good-hearted guy who went on to actually work in the comics industry, giving all us junior nerds some hope that we, too, could make a living in the field we'd loved since childhood. And when I finally met him, he welcomed this fellow Scarlet Knight with open arms, helping me feel at home. Anyone who knew Marc during the Wizard years has countless stories about his exploits, which almost had to be witnessed to be believed.

I was fortunate enough to work with him again several years later, at Soap Opera Digest/Weekly, where he extended a helping hand when I was looking for work. And once again, he welcomed me into that world, which this time I knew nothing about, with open arms and kind words. Although that second stint was all-too-brief, I'll always be grateful for that time.

In all the years I was friends with Marc, I never heard him say a bad word about anyone, even those who had done him wrong. He was probably the gentlest soul I've ever met, and I'll always remember him with a smile. He loved Wonder Woman and Guiding Light. He had dreams of being a country songwriter, which I was fortunate to have helped him with. Most importantly, he was a good man.

Please take a moment to say a prayer for Marc today - the world is definitely a less quirky place without him in it. And if you have any memories of him, please post and share them so we can remember the good times with our odd but wonderful friend.



-Dan DiGiacomo



Marc Wilkofsy was a giver. He gave so much of his time and effort without hesitation to Friends of Lulu and his friends. On a personal level, he never hesitated to share his copy-editing skills with me. For Tough Love and Dolltopia, he acted as an extra set of eyes, checking the copy for me (typically adding commas where they were needed), he did this as a favor, never asking for anything in return. He loved to celebrate, whether it was birthdays or comic book parties, Marc was there to add to the excitement. I still have a birthday gift he gave me years ago, a brightly patterned makeup bag that, even now, I use daily. Marc loved music and to actively participate in it, whether dancing or singing karaoke. He was truly unique, always fun to dance with. I like to think wherever he is now, he is dancing.

-Abby Denson

Mark, you've done so much for us and I hope you know how much you were appreciated, I just want to say THANK YOU - Abby

Dear Marc, Has even met you loves you and we dil wishes that we could have spent more time with you + been mere when you reesed some to talk to. You always are neve + will be the nicesteerou on the planet. You always made sur to keep in to uch with all of us + many of us only knew Each other throught your desille to have us Care together toget to know each other at your birthday parties - which will always be remembered fonaly he love this you, MARC FD DOUGLAS

PLAS Marc, There's a lot I wish I would or could have said to you in the last few mouths. As others have said, I trial to respect your prijacy when you said you wanted to be left alone when you were in florida. What I would have said is how I wish I could reach you when you were having such a hoyd time the same way you always tried to reach others. I will never torget the trips we took when we were kids to those holels, all the birthday cards each year, the movies, the dianels, the drawings and comics, and all the fexts you sent just to "check in." of my mind, + you always will be. Robert wild they the signed with U al wave fried to reach of hear 1 will beer tores - in trips we that when





with people you care about, because giving and getting are great, but there's no present like the time.

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B1 D1



"REMEMBER TO FOCUS ON THE POSITIVE!" -MARC WILKOFSKY

1970-2012

